Club Z Institute introduces students to foundational topics germane to understanding Jewish history, peoplehood, and Zionism in order to address the Arab-Israeli conflict. Our curriculum rests on three pillars: Peoplehood, Zionism, and Advocacy. From these three posts, students are taught to not only see themselves as playing a major part in Jewish history, but also as advocates for the Jewish people.

Each lesson is carefully designed to reflect one or more of our core values and/or topics. By exposing students to the complexities, tensions, and various narratives that surround the Jewish State, our hope is to inspire students to be able to articulate an unapologetic position and ultimately, to own the skill to have a mature and in-depth conversation on Israel, the Arab Israeli conflict, and antisemitism. Our long-term goal is for students to be able to advocate and act as ambassadors for themselves as Jews and the State of Israel.

**Peoplehood**
Central to any conversation on antisemitism, the Arab-Israeli conflict, and Jewish history is to understand what it means to be part of the Jewish people. At Club Z, our philosophy is to teach students that Jews are from Judea and that Jews are an ethno-religious people.

**Zionism**
Although we recognize that Zionism is a 19th century political movement, Club Z treats Zionism as integral to Jewish identity. Our program teaches students that the idea of “tsion,” the Hebrew word for Zion, is ancient and as such, Zionism is the Jewish people’s heartbeat.

**Advocacy**
Today’s sharp rise in antisemitism and attack on Zionism reveal that Jews cannot afford to only educate. Club Z strongly believes that education and advocacy must be taught together in order to effect change. We do this by telling our teens that advocating for Israel and/or Zionism is no more and no less than advocating for yourself as a Jew.

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Antisemitism Today: Case Studies
Understanding BDS: Effective anti-BDS advocacy
The Great Apartheid Lie
Zooming In/Zooming Out: Countering media bias
Understanding Propaganda: Political Cartoons
Effective Advocacy: Case Studies

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